

## Board-wide Action

### Sharing What We Believe and Do ...

#### About the program ...

The Greater Essex County District School Board has developed a Character Development *Pecha Kucha* – a PowerPoint presentation with twenty 20-second slides. This concise presentation introduces the work of character development with key messages, examples of actions that schools in the county are taking and a challenge for schools to develop their own plans for their students, staff and communities. The presentation was introduced to teachers at a fall symposium. Students are developing their own character development *pecha kuchas* and are presenting them to senior administrators and trustees at a spring board meeting. This format requires presenters to plan messages very carefully and purposefully and supports learning in media literacy.



#### Impact on student learning and school culture ...

- Students, staff, parents and community hear consistent messaging about the board's [vision for character development](#).
- School and board initiatives are celebrated and students learn how each small action makes a difference through projects such as Pay It Forward, Operation Warm and Pink Shirt Day.
- Students develop literacy and communication skills as they identify their purposes and messages for their presentations.
- Teachers are inspired by the students' enthusiasm and combine school and board-wide actions with classroom-learning experiences.
- Parents become involved in school- and board-wide initiatives such as the We Care, We Can Food Drive and work in partnership with teachers to empower their children to make their own choices and guide them in making a difference in the world.

**Pecha Kucha (pe chak cha):**  
a Japanese term for the sound of  
conversation

ペチャクチャ

#### To find out more, contact ...

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