



**MEMORANDUM TO:** Directors of Education  
Supervisory Officers of School Authorities

**FROM:** Mary Jean Gallagher  
Chief Student Achievement Officer of Ontario  
Assistant Deputy Minister  
Student Achievement Division

Janine Griffore  
Assistant Deputy Minister  
French-Language, Aboriginal Learning & Research Division

**DATE:** April 08, 2014

**SUBJECT:** **High School Entrepreneurship Outreach**

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We are writing to inform you about the High School Entrepreneurship Outreach program, which is intended to increase awareness by secondary school students of entrepreneurship as a career option. It is sponsored by the Ministry of Economic Development, Trade and Employment (MEDTE), and is part of the larger Youth Jobs Strategy intended to help young people find jobs or start their own businesses and help employers find the skilled workers they need.

Over the next two years various local, regional and provincial not-for-profit organizations will offer secondary school students opportunities to be exposed to, explore and/or experience entrepreneurship. The organizations will build on existing partnerships with schools and boards, and will also be establishing new links. This means that your board and school staff may be approached by existing and/or new community outreach partners. Information about the approved High School Entrepreneurship Outreach projects is attached. The news release is available [here](#).

Organizations were selected by the Ministry of Economic Development, Trade and Employment (MEDTE) with input from the Ministry of Education, based on a request for proposals issued this past fall. All projects are to be completed by January 31, 2016.

The organizations selected are encouraged to engage in local marketing that includes speaking at local schools and at youth events. They have each developed project plans that may involve one or more activities, such as workshops, presentations, group projects, resource kits,

interactive games, or training camps.

The participating organizations have been advised to integrate MEDTE resources where applicable, and align with current Ministry of Education policies. Further information about MEDTE youth programs, including curriculum resources for Grades 7-10, is available at [www.ontario.ca/youngentrepreneurs](http://www.ontario.ca/youngentrepreneurs).

Please share this information with your school principals and other staff members as you deem appropriate, so that they have some context if contacted as part of the High School Entrepreneurship Outreach. This is a chance for our students to find out more about potential opportunities as they consider their options for the future.

**Original signed by**

Mary Jean Gallagher  
Chief Student Achievement Officer  
Assistant Deputy Minister  
Student Achievement Division

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Janine Griffore  
Assistant Deputy Minister  
French Language, Aboriginal Learning  
and Research Division

Attachment

- c: Bill Mantel, Assistant Deputy Minister, Ministry Economic Development, Trade & Employment
- Kathy Verduyn, Director, Field Services Branch, Ministry of Education