



MEMORANDUM TO: Directors of Education
Supervisory Officers of School Authorities

FROM: Mary Jean Gallagher
Chief Student Achievement Officer of Ontario
Assistant Deputy Minister
Student Achievement Division

Janine Griffore
Assistant Deputy Minister
French-Language, Aboriginal Learning & Research Division

DATE: April 2, 2015

SUBJECT: **High School Entrepreneurship Outreach**

We are writing to inform you about the second round of programs approved as part of the High School Entrepreneurship Outreach program, which is intended to increase awareness by secondary school students of entrepreneurship as a career option. It is sponsored by the Ministry of Economic Development, Employment and Infrastructure (MEDEI), and is part of the larger Youth Jobs Strategy intended to help young people find jobs or start their own businesses and help employers find the skilled workers they need.

Over the next year, various local, regional and provincial not-for-profit organizations will offer secondary school students opportunities to be exposed to, explore and/or experience entrepreneurship. The organizations will build on existing partnerships with schools and boards, and will also be establishing new links. This means that your board and school staff may be approached by existing and/or new community outreach partners. Information about the approved High School Entrepreneurship Outreach projects is attached.

Organizations were selected by the Ministry of Economic Development, Employment and Infrastructure (MEDEI) with input from the Ministry of Education, based on a request for proposals issued last summer. All projects are to be completed by January 31, 2016, with some ending at an earlier date.

The organizations selected are encouraged to engage in local marketing that includes speaking at local schools and at youth events. They have each developed project plans that may involve

one or more activities, such as workshops, presentations, group projects, conferences, resource kits, interactive games, or training camps.

The participating organizations have been advised to integrate MEDEI resources where applicable, and align with current Ministry of Education policies. Further information about MEDEI youth programs, including curriculum resources for Grades 7-10, is available at www.ontario.ca/youngentrepreneurs.

Please share this information with your school principals and other staff members as you deem appropriate, so that they have some context if contacted as part of the High School Entrepreneurship Outreach. This is a chance for our students to find out more about potential opportunities as they consider their options for the future.

Original signed by:

Mary Jean Gallagher
Chief Student Achievement Officer
Assistant Deputy Minister
Student Achievement Division

Original signed by:

Janine Griffore
Assistant Deputy Minister
French Language, Aboriginal Learning
and Research Division

Attachment

- c: Bill Mantel, Assistant Deputy Minister, Ministry of Economic Development, Employment and Infrastructure
- Kathy Verduyn, Director, Field Services Branch, Ministry of Education