

Ministry of Education

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MEMORANDUM TO: Directors of Education, Supervisory Officers

FROM: Linda Hawke
Director of Communications

CC: Regional Field Offices

DATE: October 2, 2008

SUBJECT: Distribution of *Eating Well Looks Good on You* DVD to secondary schools

I am writing to tell you about a DVD that will soon begin arriving in secondary schools.

The Ontario government produced *Eating Well Looks Good on You* in partnership with David Rocco, a celebrity chef on the Food Network. The video features him preparing a delicious lunch from fresh, Ontario-grown ingredients — with help from a group of secondary school students.

As you are aware, a healthy learning environment is key to student achievement. That is why, on September 9, 2008, Premier McGuinty launched *Eating Well Looks Good on You*, a pilot project that promotes the value of healthy cooking and eating to students in Ontario. It also provides recipes to schools using fresh, locally grown food. It was developed in collaboration with David Rocco, Real Food for Real Kids and Foodland Ontario.

We are sending two DVD copies of this video to secondary schools across Ontario. We hope principals will find it useful and will share it with students and staff to encourage healthier habits and greater academic achievement for our young people.

The video is also posted online at www.ontario.ca/healthyschools. The website has healthy recipes, plus information about our Healthy Schools Recognition Program and tools to help make schools healthier places to learn and succeed.

We are confident that the *Eating Well Looks Good on You* pilot project will inspire students to adopt a healthier lifestyle and enjoy its many rewards.

Sincerely,

A handwritten signature in blue ink that reads "Linda Hawke".

Linda Hawke
Director of Communications
Ministry of Education