

# Sports

## Required Components for the SHSM–Sports

1. A bundle of 9 Grade 11 and Grade 12 credits that comprises:
  - four sports major credits that provide sector-specific knowledge and skills
  - three other required credits from the Ontario curriculum, in English, mathematics, and a choice of business studies, science or social sciences and humanities
  - two cooperative education credits tied to the sector
2. Seven sector-recognized certifications and/or training courses/programs (four compulsory and a choice of three electives)
3. Experiential learning and career exploration activities within the sector
4. Reach ahead experiences connected with the student’s postsecondary plans
5. Development of Essential Skills and work habits required in the sector, and documentation of them using the OSP

## Profile of the Sports Sector

Canada’s sports industry is growing. Dozens of cities now have professional sports teams and franchises. In Ontario, there are over 25 professional teams<sup>1</sup> in sports ranging from hockey to lacrosse to soccer. The Canadian sports sector generates around \$8 billion a year, according to the Canada Foundation for Innovation.<sup>2</sup>

### INSIGHT

The requirements of this SHSM are unique and are geared to the sports sector. However, the design of all SHSM programs follows a consistent model, described in **Section A: Policy**.

Over half of all Canadian children are involved in organized sports, and 57 per cent of parents are involved in some way with sports, as participants, spectators, coaches, referees, sports administrators or organizers, or members of sports organizations.<sup>3</sup> The number of adult Canadians involved in amateur sport as spectators reached 9.2 million in 2005. A 1997 survey reported that 59,300 Canadians were employed as coaches, trainers, referees and athletes.<sup>4</sup> Almost one in five Canadians aged 15 and older reported belonging to a club, a local community league, or a local or regional amateur sport organization.<sup>5</sup>

1 List of professional sports teams in Ontario, <http://en.wikipedia.org/wiki>.

2 Canada Foundation for Innovation, Sporty Business, [www.innovationcanada.ca/en/articles/sparty-business](http://www.innovationcanada.ca/en/articles/sparty-business).

3 Statistics Canada, Kids’ sports, [www.statcan.gc.ca/pub/11-008-x/2008001/article/10573-eng.pdf](http://www.statcan.gc.ca/pub/11-008-x/2008001/article/10573-eng.pdf).

4 Canadian Heritage, Organization of Sport in Canada: The Canadian Sport System, [www.pch.gc.ca/pgm/sc/mssn/org-cdn-eng.cfm](http://www.pch.gc.ca/pgm/sc/mssn/org-cdn-eng.cfm).

5 Statistics Canada, Sport Participation in Canada, 2005, [www.statcan.gc.ca/pub/81-595-m/81-595-m2008060-eng.pdf](http://www.statcan.gc.ca/pub/81-595-m/81-595-m2008060-eng.pdf).

6 Canada Foundation for Innovation, Sporty Business, [www.innovationcanada.ca/en/articles/sparty-business](http://www.innovationcanada.ca/en/articles/sparty-business).

Whole sections of newspapers are dedicated to sport news, and many radio and television stations devote their programming to sports. Sports tourism produces revenues and employment – almost 8,000 jobs in 2007.<sup>6</sup> In a 10-year labour market forecast, Human Resources and Skills Development Canada stated that “there is ... a significant scope for new job seekers with regard to occupations in art, culture, recreation and sport, especially announcers and other performers, and athletes, coaches, referees and recreation leaders”.<sup>7</sup>

The SHSM–Sports enables students to build a foundation of sector-focused knowledge and skills before graduating and entering apprenticeship training, college, university, or an entry-level position in the workplace. Depending on local circumstances, this SHSM may be designed to have a particular focus – for example, competitive and recreational sports, sports management, or sports media and broadcasting. Where a choice of focus areas is offered, students may select one.

## Occupations in the Sports Sector

The following list provides examples of occupations in the sports sector, with corresponding NOCs, sorted according to the type of postsecondary education or training the occupations would normally require.

### FIND IT!

See **Section A1.6** for more on occupations and NOCs.

| Apprenticeship Training   | College  |
|---|--|
| <ul style="list-style-type: none"> <li>• Special Events Coordinator 1226</li> </ul>   | <ul style="list-style-type: none"> <li>• Arena Manager 0721</li> <li>• Broadcasting Sports Director 5131</li> <li>• Broadcast Technician 5224</li> <li>• Film or Video Camera Operator 5222</li> <li>• Recreation Facility Manager 0721</li> <li>• Recreation, Sports and Fitness Program and Service Director 0513</li> <li>• Sports Agent 5124</li> <li>• Sports Announcers and Broadcasters 5231</li> <li>• Sports Photographer/Videographer 9474</li> <li>• Sports Photojournalist 5221</li> <li>• Technical and Coordinating Occupations in Sports Broadcasting 5226</li> </ul> |
| University  | Workplace  |
| <ul style="list-style-type: none"> <li>• Athletic Therapist 3144</li> <li>• Health and Physical Education Teacher 4141</li> <li>• Kinesiologist 4167</li> </ul> | <ul style="list-style-type: none"> <li>• Athlete 5251</li> <li>• Coach 5252</li> <li>• Fitness/Sports Instructor 5254</li> </ul>   |

<sup>7</sup> Human Resources and Skills Development Canada, “Looking Ahead: A Ten-Year Outlook for the Canadian Labour Market, 2004-2013 – October 2004, Chapter 2: Labour Market Outlook”, [www.hrsdc.gc.ca/eng/cs/sp/hrsd/prc/publications/research/2004-002750/page05.shtml](http://www.hrsdc.gc.ca/eng/cs/sp/hrsd/prc/publications/research/2004-002750/page05.shtml).

| <b>University (continued)</b>  | <b>Workplace (continued)</b>   |
|--|--|
| <ul style="list-style-type: none"> <li>• Nutritionist 3132</li> <li>• Recreation/Sport Consultant 4167</li> <li>• Sports Author or Writer 5121</li> <li>• Sports Journalist/Columnist 5123</li> <li>• Sports Media Producer 5131</li> <li>• Sports Psychologist 4151</li> <li>• Sports Public Relations and Communications 5124</li> </ul> | <ul style="list-style-type: none"> <li>• Lifeguard 5254</li> <li>• Operators and Attendants in Recreation and Sport 6671</li> <li>• Outdoor Sport and Recreational Guide 6442</li> <li>• Personal Trainer 5254</li> <li>• Recreation/Sport Program Instructor 5254</li> <li>• Sports Equipment Assembler and Inspector 9498</li> <li>• Sports Officials and Referees 5253</li> <li>• Sports Retailer 0621</li> </ul> |

*Note:* Some of the names of occupations in this table may differ slightly from the names given in the National Occupation Classification system. The names listed here reflect common usage by institutions and organizations in this sector in Ontario.

## Postsecondary Programs and Training in the Sports Sector

The following are examples of programs and training related to careers in the sports sector and the accreditations associated with each.

### *Apprenticeship training*

|                           |  |
|---------------------------|--|
| Special Event Coordinator | Certificate of apprenticeship/<br>certificate of qualification |
|---------------------------|--|

### *College*

|  |                   |
|--|-------------------|
| Advanced Television and Film                       | Advanced diploma  |
| Applied Photography                                | Diploma           |
| Broadcast Journalism – Television News             | Diploma           |
| Broadcasting – Radio                               | Diploma           |
| Broadcasting – Television and Communications Media | Diploma           |
| Communication, Culture and Information Technology  | Bachelor's degree |
| Fitness and Health Promotion                       | Diploma           |
| Golf Management                                    | Diploma           |
| Physical Fitness Management                        | Diploma           |
| Public Relations                                   | Diploma           |
| Recreation and Leisure Services                    | Diploma           |
| Recreation Facility Management                     | Diploma           |
| Recreation Therapy                                 | Diploma           |
| Sport and Event Marketing                          | Advanced diploma  |
| Sport Conditioning                                 | Diploma           |
| Sport Management                                   | Diploma           |

|                            |                  |
|----------------------------|------------------|
| Sporting Goods Business    | Diploma          |
| Sports Administration      | Diploma          |
| Sports Business Management | Advanced diploma |
| Sports Journalism          | Advanced diploma |
| Therapeutic Recreation     | Advanced diploma |

### *University*

|  |                   |
|--|-------------------|
| Applied Human Nutrition                  | Bachelor's degree |
| Athletic Therapy                         | Bachelor's degree |
| Biology                                  | Bachelor's degree |
| Biomedical Engineering                   | Bachelor's degree |
| Biomedical Science                       | Bachelor's degree |
| Chemistry                                | Bachelor's degree |
| Communication Studies                    | Bachelor's degree |
| Health Promotion                         | Bachelor's degree |
| Human Kinetics                           | Bachelor's degree |
| Image Arts – Photography                 | Bachelor's degree |
| Journalism – New Media, Broadcast, Print | Bachelor's degree |
| Journalism – Print and Broadcast         | Bachelor's degree |
| Kinesiology                              | Bachelor's degree |
| Radio and Television                     | Bachelor's degree |
| Recreation and Leisure Studies           | Bachelor's degree |
| Sport Psychology                         | Bachelor's degree |
| Sports Administration                    | Bachelor's degree |

### *Training for the Workplace*

|                                |             |
|--------------------------------|-------------|
| Coach                          | Certificate |
| Fitness/Personal Trainer       | Certificate |
| Fitness/Sports Instructor      | Certificate |
| Lifeguard                      | Certificate |
| Outdoor Adventure Skills       | Certificate |
| Personal Trainer               | Certificate |
| Recreation Therapist Assistant | Certificate |
| Referee                        | Certificate |
| Snow Resort Fundamentals       | Certificate |
| Sports Official                | Certificate |

## Required Components for the SHSM–Sports

The SHSM–Sports has the following five required components:

**FIND IT!**  
See **Section A1.2** for more on SHSM credits.

### 1. A bundle of nine Grade 11 and Grade 12 credits

These credits make up the bundle:

- four major sports credits that provide sector-specific knowledge and skills
- three other required credits from the Ontario curriculum, in English, mathematics, and a choice of business studies, science, or social sciences and humanities, in which some expectations are met through learning activities contextualized to the sports sector
- two cooperative education credits that provide authentic learning experiences in a workplace setting, enabling students to refine, extend, apply, and practise sector-specific knowledge and skills

An SHSM can be designed to focus on a specific area within the given sector – for example, the SHSM–Sports can focus on competitive and recreational sports, management, media and broadcasting or some other area of sports. This focus is achieved through the selection of the four major credits in the bundle. Depending on local circumstances, boards may elect to offer one or more variants of the SHSM in a given sector, each with a particular area of focus.

| Credits  |  | Apprenticeship Training |          | College  |          | University |          | Workplace |          |
|--|--|-------------------------|----------|----------|----------|------------|----------|-----------|----------|
|  |  | Gr. 11                  | Gr. 12   | Gr. 11   | Gr. 12   | Gr. 11     | Gr. 12   | Gr. 11    | Gr. 12   |
| <b>Sports Major</b>                                |  | <b>2</b>                | <b>2</b> | <b>2</b> | <b>2</b> | <b>2</b>   | <b>2</b> | <b>2</b>  | <b>2</b> |
| includes content delivered in the sector's context | <b>English</b>   |                         | <b>1</b> |          | <b>1</b> |            | <b>1</b> |           | <b>1</b> |
|  | <b>Mathematics</b>   | <b>1</b>                |          | <b>1</b> |          | <b>1</b>   |          | <b>1</b>  |          |
|  | <b>Business Studies or Science or Social Sciences and Humanities</b> | <b>1</b>                |          | <b>1</b> |          | <b>1</b>   |          | <b>1</b>  |          |
| <b>Cooperative Education</b>                       |  | <b>2</b>                |          | <b>2</b> |          | <b>2</b>   |          | <b>2</b>  |          |
| <b>Total number of credits</b>                     |  | <b>9</b>                |          | <b>9</b> |          | <b>9</b>   |          | <b>9</b>  |          |

*Note:* Communications technology courses from the Ontario technological education curriculum may be taken as major credits for some Sports SHSMs (e.g., those focused on media and broadcasting). In the technological education curriculum, multiple credits allow additional instructional time for the practice and refinement of skills needed to develop student performance to the levels required for certification, entry into apprenticeship programs, or participation in school–work transition programs (see *The Ontario Curriculum, Grades 11 and 12: Technological Education, 2009*, page 17).

## 2. Seven sector-recognized certifications and/or training courses/programs

The SHSM in sports requires students to complete seven sector-recognized certifications and/or training courses/programs. Of these, four are compulsory and the remaining three are electives that must be chosen from the list in the following table. Note that items in the table that are capitalized are the proper names of specific certifications or training courses/programs that are appropriate for the SHSM. Items that are lowercased are names of the areas or categories within which specific certifications or training courses/programs should be selected by the school or board. The requirements are summarized in the table below.

### FIND IT!

See **Section A1.3** for more on SHSM certifications and training.

| Four compulsory                     |   |  |   |
|-------------------------------------|---|--|---|
| Standard First Aid                  | Cardiopulmonary Resuscitation (CPR) Level C | generic (i.e., not site-specific) instruction about the Workplace Hazardous Materials Information System (WHMIS) | automated external defibrillation (AED) |
| Three electives from the list below |   |  |   |
| coaching/personal training          | communication skills                        | conflict resolution  | customer service                        |
| fitness                             | fundamental skills in a sport               | geographic information system (GIS)  | global positioning system (GPS)         |
| group dynamics                      | health and safety (basic)                   | incident management  | instructor certification                |
| leadership – group activities       | marine safety/marine first aid              | officiating  | Pleasure Craft Operator                 |
| risk management                     | sport program design                        | wrapping and taping for sports   |   |

### 3. *Experiential learning and career exploration activities*

Experiential learning and career exploration opportunities relevant to the sector might include:

- one-on-one observation of a cooperative education student at a placement in the sports sector (example of job twinning)
- a day-long observation of an employee in the sports sector (example of job shadowing)
- a one- or two-week work experience with a member of an industry association or a professional in the sector (example of work experience)
- a volunteer experience at a community sports facility or at a professional sports team event
- an experience coaching an elementary school student or team in an extracurricular activity
- participation in an exercise class at a fitness facility
- a tour of an athletic facility
- attendance at a sports sector career fair.

#### FIND IT!



See **Section A1.4** for more on experiential learning and career exploration activities.

#### POLICY



Note that volunteer activities in an SHSM cannot be counted towards the hours of community involvement required to earn the OSSD.

### 4. *Reach ahead experiences*

Students are provided one or more reach ahead experiences – opportunities to take the next steps along their chosen pathway – as shown in the following examples:

- Apprenticeship: visiting an approved apprenticeship delivery agent in the sector
- College: interviewing a college student enrolled in a sector-specific program
- University: observing a university class in a sector-related program
- Workplace: interviewing an employee in the sector

#### FIND IT!



See **Section A1.5** for more on reach ahead experiences.

### 5. *Essential Skills and work habits and the OSP*

Students will develop Essential Skills and work habits required in the sector and document them using the OSP, a component of the SHSM.

#### FIND IT!



See **Section A1.6** for more on Essential Skills and work habits.

## Pathways for the SHSM–Sports

A table illustrating the four pathways and required credits leading to completion of this SHSM is provided. You will also find tables illustrating sample bundles of credits, and other useful resources, on the ministry’s SHSM website.

### *Awareness building (Grades 7 and 8)*

See **Section 5.5** for information on building awareness of SHSM programs among students in Grades 7 and 8.

### *Exploration (Grades 9 and 10)*

See **Section 5.5** for information on providing Grade 9 and 10 students with opportunities for exploration of SHSM programs. In addition, students considering this SHSM can be encouraged to enrol in the following courses to become better informed about careers and postsecondary options in the sector:

- **Healthy Active Living Education:** These Grade 9 and 10 courses are recommended for all students who are considering enrolling in an SHSM–Sports program. The courses emphasize regular participation in a variety of physical activities that promote lifelong healthy active living.
- **Information and Communication Technology in Business: Expectations** in this Grade 9 or 10 course build a foundation of digital literacy skills that are needed in the media and broadcasting and the management areas of the sector.
- **Communications Technology (TGJ20):** This course is recommended for any Grade 10 student who is considering enrolling in an SHSM–Sports program with a focus on media and broadcasting. It provides students with opportunities to gain a better understanding of the communication and media skills required in this sector.
- **Career Studies (compulsory) and Discovering the Workplace:** Some of the expectations in these Grade 10 courses provide opportunities for students to explore occupations and other postsecondary options in the sector and to participate in experiential learning activities.

### TOOLS AND RESOURCES



Visit the ministry’s SHSM website at [www.edu.gov.on.ca/eng/teachers/studentsuccess/specialist.html](http://www.edu.gov.on.ca/eng/teachers/studentsuccess/specialist.html) for:

- sample bundles of credits specific to this SHSM
- a list of organizations and resources specific to this SHSM.

***Specialization (Grades 11 and 12)***

Students acquire the sector-specific knowledge and technical skills required to earn their OSSD with an SHSM–Sports by completing its five required components. Students and their parents/guardians are encouraged to consult with guidance counsellors and teachers to select the courses that will enable students to pursue their goals.

Students pursuing an apprenticeship pathway should consider OYAP, which enables them to start an apprenticeship while earning their OSSD.

Students pursuing a university pathway are advised to complete their required cooperative education credits in Grade 11, in order to allow room in their timetables in Grade 12 for credits needed to meet university entrance requirements.

When helping students plan their SHSMs, particularly with respect to the selection of courses to fulfil the requirement for credits in the major, teachers should bear in mind that technological education courses can be offered as single-credit or multiple-credit courses.

### Program pathways: SHSM–Sports

• Shaded boxes – required credits in the bundle for the SHSM–Sports

• (C) – compulsory credit for the OSSD

| Grade 9:<br>Exploration             | Grade 10:<br>Exploration           | Apprenticeship Training Pathway:<br>Specialization  |   | College Pathway:<br>Specialization  |   | University Pathway:<br>Specialization   |   | Workplace Pathway:<br>Specialization  |   |
|-------------------------------------|------------------------------------|---|---|---|---|---|---|---|---|
|                                     |                                    | Grade 11  | Grade 12  | Grade 11  | Grade 12  | Grade 11  | Grade 12  | Grade 11  | Grade 12  |
| An optional or a compulsory credit  | An optional or a compulsory credit | An optional or a compulsory credit  | An optional or a compulsory credit  | An optional or a compulsory credit  | An optional or a compulsory credit  | An optional or a compulsory credit  | An optional or a compulsory credit  | An optional or a compulsory credit  | An optional or a compulsory credit  |
| (C) English                         | (C) English                        | (C) English   | (C) English   | (C) English   | (C) English   | (C) English   | (C) English   | (C) English   | (C) English   |
| (C) Mathematics                     | (C) Mathematics                    | (C) Mathematics   | Mathematics   | (C) Mathematics   | Mathematics   | (C) Mathematics   | Mathematics   | (C) Mathematics   | (C) Mathematics   |
| (C) Science                         | (C) Science                        | Business Studies or Science or Social Science and Humanities in either Gr. 11 or Gr. 12                   |   | Business Studies or Science or Social Science and Humanities in either Gr. 11 or Gr. 12                   |   | Business Studies or Science or Social Science and Humanities in either Gr. 11 or Gr. 12                   |   | Business Studies or Science or Social Science and Humanities in either Gr. 11 or Gr. 12                   |   |
| (C) Geography of Canada             | (C) Canadian History               | Sports Major  | Sports Major  | Sports Major  | Sports Major  | Sports Major  | Sports Major  | Sports Major  | Sports Major  |
| (C) Core French                     | (C) Career Studies/ Civics         | Sports Major  | Sports Major  | Sports Major  | Sports Major  | Sports Major  | Sports Major  | Sports Major  | Sports Major  |
| (C) Healthy Active Living Education | (C) The Arts                       | May be used as a (C) Cooperative education (2 credits), related to the sector, in either Gr. 11 or Gr. 12 | May be used as a (C) Cooperative education (2 credits), related to the sector, in either Gr. 11 or Gr. 12 | May be used as a (C) Cooperative education (2 credits), related to the sector, in either Gr. 11 or Gr. 12 | May be used as a (C) Cooperative education (2 credits), related to the sector, in either Gr. 11 or Gr. 12 | May be used as a (C) Cooperative education (2 credits), related to the sector, in either Gr. 11 or Gr. 12 | May be used as a (C) Cooperative education (2 credits), related to the sector, in either Gr. 11 or Gr. 12 | May be used as a (C) Cooperative education (2 credits), related to the sector, in either Gr. 11 or Gr. 12 | May be used as a (C) Cooperative education (2 credits), related to the sector, in either Gr. 11 or Gr. 12 |
| Exploring Technologies              | Introduction to Business           | An optional or a compulsory credit  | An optional or a compulsory credit  | An optional or a compulsory credit  | An optional or a compulsory credit  | An optional or a compulsory credit  | An optional or a compulsory credit  | An optional or a compulsory credit  | An optional or a compulsory credit  |